



PRESS RELEASE

For Immediate Release

LONG ISLAND ASSOCIATION FOR AIDS CARE **NAMED FINALIST IN TOYOTA 100 CARS FOR GOOD PROGRAM**

Toyota to Donate Vehicle to Local Nonprofit Organizations Based on Public Votes

Hauppauge, New York – August 1, 2011 – Hauppauge based organization, Long Island Association for AIDS Care (LIAAC) is one of 500 finalists in Toyota's 100 Cars for Good program, which will award vehicles to 100 nonprofit organizations based on votes from the public beginning May 9, 2011.

Toyota's 100 Cars for Good program will showcase five non-profit organizations each day for 100 days on Toyota's Facebook page, facebook.com/toyota. Visitors to the page can vote once a day for the organization that they feel is most deserving of a new Toyota vehicle. Long Island Association for AIDS Care will be one of the five organizations highlighted for voting on August 8th.

Local residents are encouraged to support Long Island Association for AIDS Care (LIAAC) and their quest for a new Toyota Sienna. If Long Island Association for AIDS Care receives the most votes and is awarded the vehicle, it will be used to support their existing nutrition program and help to expand food programs to reach even more hungry Long Islanders.

About Long Island Association for AIDS Care (LIAAC)

The Long Island Association for AIDS Care (LIAAC) is a community based, not-for-profit agency that provides comprehensive services and compassionate support for Long Islanders who are infected and affected by HIV/AIDS and other chronic or terminal infectious diseases, or are at high risk for infection.

As the nation's first and largest suburban HIV/AIDS service agency, LIAAC has working relationships with other support organizations in Nassau and Suffolk Counties, including primary healthcare facilities, substance abuse treatment centers, mental health organizations, hospitals, shelters, and soup kitchens.

All of LIAAC's programs are caring, compassionate, and confidential, and available in English and Spanish to help meet the needs of Long Island's diverse racial and ethnic populations.

LIAAC is the only community service provider (CSP) designated by The New York State Department of Health for Nassau and Suffolk Counties and has the region's only HIV/AIDS Hotline.

About Toyota.

Toyota (NYSE: TM) established operations in the United States in 1957 and currently operates 10 manufacturing plants, including one under construction. Toyota directly employs nearly 30,000 in the U.S. and its investment here is currently valued at more than \$18 billion, including sales and manufacturing operations, research and development, financial services and design.

Toyota is committed to being a good corporate citizen in the communities where it does business and believes in supporting programs with long-term sustainable results. Toyota supports numerous organizations across the country, focusing on education, the environment and safety. Since 1991, Toyota has contributed more than \$500 million to philanthropic programs in the U.S.

For more information on Toyota's commitment to improving communities nationwide, visit <http://www.toyota.com/community>.

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