



PRESS RELEASE

For Immediate Release: November 8, 2010
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Holiday Assistance Needed!

The holiday season often brings added stress to those living with a chronic illness. The effects of failing health, limited financial resources and the lack of social support compound negative emotions that surround the holidays. This is why every holiday season the Long Island Association for AIDS Care, Inc. (LIAAC) sponsors two very important events: the Holiday Meal Program, and the Client Holiday Party. Each year, LIAAC provides approximately 200 clients with “Turkey and Fixings” baskets throughout November and December so that they may have the opportunity to celebrate the holidays with a traditional meal. Additionally, every December LIAAC hosts a party that is open to all of our agency’s clients and their families. The party is an evening of food, dancing, and socializing. The party commences with each child under the age of 18 being presented with a gift as a token of the holidays.

In the past we have provided our clients with these events through both grants and donations from benefactors in our community. It is through community support that our agency is able to make these annual events a success. Unfortunately, we have already received word from previous donors that they will not be able to provide us with as much as they have in years past. **We need your help!**

We would greatly appreciate donations of food and toys to ensure that we are able to continue with these important traditions. Donations consisting of **turkeys, seasonal food, and grocery store gift cards** received by the Friday before Thanksgiving, November 19th, would be most helpful, although donations throughout the holiday season would be greatly appreciated. Any donations consisting of **new, unwrapped toys** for children between the ages of 0-18 years old would be most appreciated by December 8th. Please contact us at (631) 385-2451 if you would like to discuss ways that you can help us make this holiday season a success.

The Long Island Association for AIDS Care is a not-for-profit agency delivering comprehensive services to Long Islanders coping with various health issues including HIV/AIDS, hunger, substance use and hepatitis.